

## F4019015 CHROMA

India Mahdavi has created a new velvet fabric for Pierre Frey. A material invented in Kashmir, it was originally called 'swan's down' and was first used in Iran before reaching Europe. CHROMA is a supple, compact and hard-wearing 100% cotton velvet that is extremely soft to the touch and to the eye. It comes in a unique and distinctive range of colours that complements the existing ranges. The use of nanotechnology to improve the performance of this velvet makes it the new must-have for the Maison. This stain-resistant treatment, which is PFAS-free, eco-responsible and CO classified, limits the penetration of liquids and perfectly preserves the natural look and softness of the velvet.

## F4019015 - BLUSH



Laize : 138,00 cm / 54,33 inch

Pierre Frey				
TYPE	-			
ARTIST	India Mahdavi			
USE	Intensive use			
MARTINDALE	>100.000 T			
COMPOSITION	100 % Cotton Available per meter/yard			
SALES UNIT				
WIDTH	138 cm / 54,33 inch			
WEIGHT	779 gr / ml			
CARE	-			
	CAL TB 117- Pass			
NOTES	Can be embossed Stain & water repellent			
	pile 100% cotton			
BOOK	F9979202507 F9979202507MINI			

## 35 Colors

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F4019001 NUAGE	F4019002 SAND STONE	F4019003 BUTTER	F4019004 CLASSIC BEIGE	F4019005 GYPSUM	F4019006 AMERICANO	F4019007 HONEY	F4019008 NOISETTE	F4019009 TOFFEE
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F4019010	F4019011	F4019012	F4019013	F4019014	F4019015	F4019016	F4019017	F4019018
MOWGLI	HEATHER	HENNA	ROYAL	CANDY PINK	BLUSH	AUBURN	PÊCHE	SANGUINE
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F4019019 CAPUCINE	F4019020 SAFRAN	F4019021 DUSKY LEMON	F4019022 GREEN TEA	F4019023 ASPARAGUS	F4019024 ARMY	F4019025 CACTUS	F4019026 MING GREEN	F4019027 LICHEN
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F4019028	F4019029	F4019030	F4019031	F4019032	F4019033	F4019034	F4019035	
MILKY MINT	NORTH TEA	NIGHT	DENIM	BABY BLUE	DUMBO	PURPLE RAIN	GLYCINE	