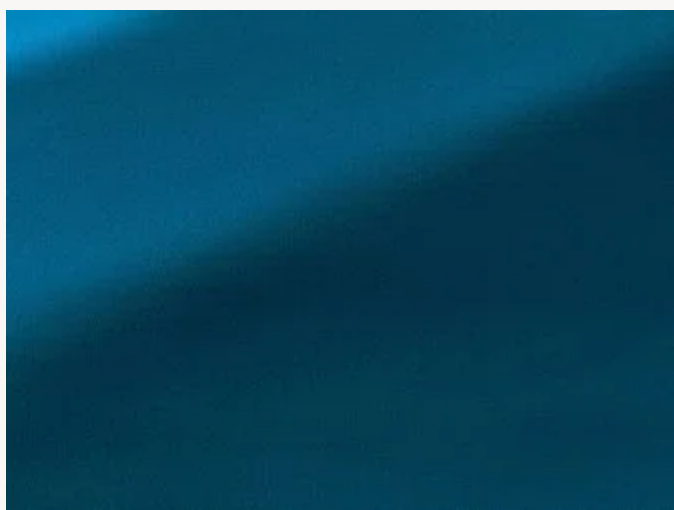




F4019031 CHROMA

India Mahdavi has created a new velvet fabric for Pierre Frey. A material invented in Kashmir, it was originally called 'swan's down' and was first used in Iran before reaching Europe. CHROMA is a supple, compact and hard-wearing 100% cotton velvet that is extremely soft to the touch and to the eye. It comes in a unique and distinctive range of colours that complements the existing ranges. The use of nanotechnology to improve the performance of this velvet makes it the new must-have for the Maison. This stain-resistant treatment, which is PFAS-free, eco-responsible and CO classified, limits the penetration of liquids and perfectly preserves the natural look and softness of the velvet.

F4019031 - DENIM

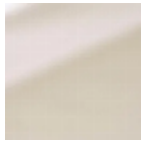


Laize : 138,00 cm / 54,33 inch

Pierre Frey

TYPE	-
ARTIST	India Mahdavi
USE	Intensive use
MARTINDALE	>100.000 T
COMPOSITION	100 % Cotton
SALES UNIT	Available per meter/yard
WIDTH	138 cm / 54,33 inch
WEIGHT	779 gr / ml
CARE	-
CERTIFICATIONS	CAL TB 117- Pass
NOTES	Can be embossed Stain & water repellent
INFORMATION	pile 100% cotton
BOOK	F9979202507 F9979202507MINI

35 Colors



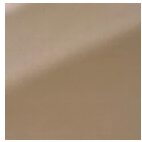
F4019001
NUAGE



F4019002
SAND STONE



F4019003
BUTTER



F4019004
CLASSIC
BEIGE



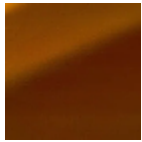
F4019005
GYPSUM



F4019006
AMERICANO



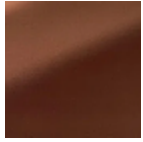
F4019007
HONEY



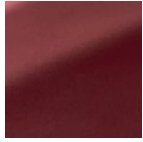
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NOISETTE



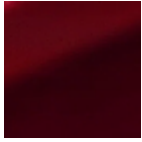
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TOFFEE



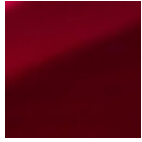
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MOWGLI



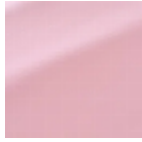
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HEATHER



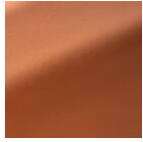
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HENNA



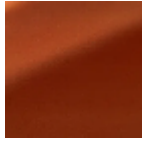
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ROYAL



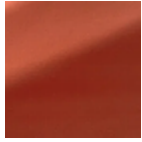
F4019014
CANDY PINK



F4019015
BLUSH



F4019016
AUBURN



F4019017
PÊCHE



F4019018
SANGUINE



F4019019
CAPUCINE



F4019020
SAFRAN



F4019021
DUSKY
LEMON



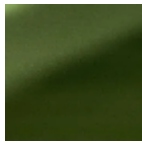
F4019022
GREEN TEA



F4019023
ASPARAGUS



F4019024
ARMY



F4019025
CACTUS



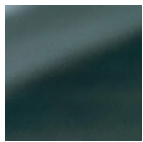
F4019026
MING GREEN



F4019027
LICHEN



F4019028
MILKY MINT



F4019029
NORTH TEA



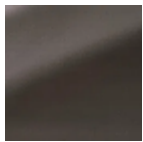
F4019030
NIGHT



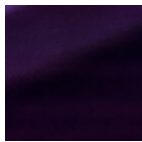
F4019031
DENIM



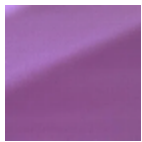
F4019032
BABY BLUE



F4019033
DUMBO



F4019034
PURPLE RAIN



F4019035
GLYCINE