



F4019034 CHROMA

India Mahdavi has created a new velvet fabric for Pierre Frey. A material invented in Kashmir, it was originally called 'swan's down' and was first used in Iran before reaching Europe. CHROMA is a supple, compact and hard-wearing 100% cotton velvet that is extremely soft to the touch and to the eye. It comes in a unique and distinctive range of colours that complements the existing ranges. The use of nanotechnology to improve the performance of this velvet makes it the new must-have for the Maison. This stain-resistant treatment, which is PFAS-free, eco-responsible and CO classified, limits the penetration of liquids and perfectly preserves the natural look and softness of the velvet.

F4019034 - PURPLE RAIN



Laize : 138,00 cm / 54,33 inch

Pierre Frey

TYPE	-
ARTIST	India Mahdavi
USE	Intensive use
MARTINDALE	>100.000 T
COMPOSITION	100 % Cotton
SALES UNIT	Available per meter/yard
WIDTH	138 cm / 54,33 inch
WEIGHT	779 gr / ml
CARE	-
CERTIFICATIONS	CAL TB 117- Pass
NOTES	Can be embossed Stain & water repellent
INFORMATION	pile 100% cotton
BOOK	F9979202507 F9979202507MINI

35 Colors



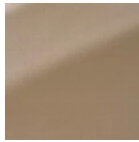
F4019001
NUAGE



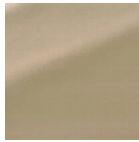
F4019002
SAND STONE



F4019003
BUTTER



F4019004
CLASSIC
BEIGE



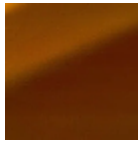
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GYPSUM



F4019006
AMERICANO



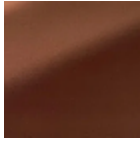
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HONEY



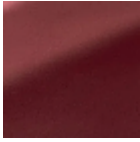
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NOISETTE



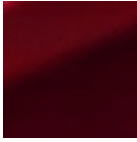
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TOFFEE



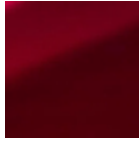
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MOWGLI



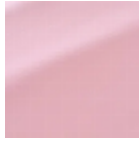
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HEATHER



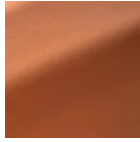
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HENNA



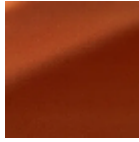
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ROYAL



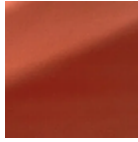
F4019014
CANDY PINK



F4019015
BLUSH



F4019016
AUBURN



F4019017
PÊCHE



F4019018
SANGUINE



F4019019
CAPUCINE



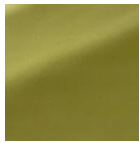
F4019020
SAFRAN



F4019021
DUSKY
LEMON



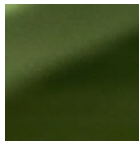
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GREEN TEA



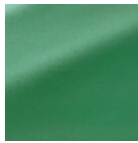
F4019023
ASPARAGUS



F4019024
ARMY



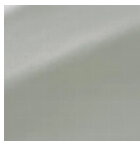
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CACTUS



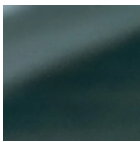
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MING GREEN



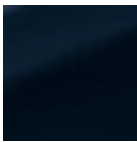
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LICHEN



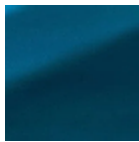
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MILKY MINT



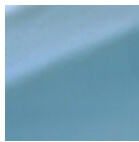
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NORTH TEA



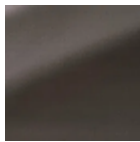
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NIGHT



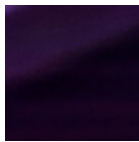
F4019031
DENIM



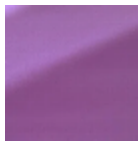
F4019032
BABY BLUE



F4019033
DUMBO



F4019034
PURPLE RAIN



F4019035
GLYCINE